

Programme: PhD Course

Research, Career and Innovation: developing your future career as a PhD

Last revision: 3 June 2013

Module A: Presentation, Communication and Argumentation

Day 1 (June 6, 2013)

Time	Subject	Responsible	Location
9.00-9.30	Welcome and Practical Information (and coffee)	Head of Graduate School of Arts, Head of Course Johnny Laursen	Nobel Park, Bld. 1483, room 244
9.30-12.00	Performance: How To Do Convincing Presentations Introduction to: 1) the basic elements of body language and the importance of the first impression 2) the power of the voice (tools to use the voice in an optimal way) 3) attitude and impact 4) how to control your nerves 5) how to act in front of diverse types of audiences	Pia Mourier, Coach in Nonverbal Communication	Nobel Park, Bld. 1483, room 244
12.00-13.00	Lunch		Nobel Park Cantina
13.00-13.45	Performance: How To Do Convincing Presentations - continued	Pia Mourier, Coach in Nonverbal Communication	Nobel Park, Bld. 1483, room 244
13.45-14.00	Coffee		
14.00-16.00	Performance: How To Do Convincing Presentations - continued	Pia Mourier, Coach in Nonverbal Communication	Nobel Park, Bld. 1483, room 244

Day 2 (June 7, 2013)

Time	Subject	Responsible	Location
9.00-9.45	Dialogue with the Media: How to Handle Contact With The Media <ul style="list-style-type: none">• Intro to popular science communication: Making complex matters comprehensible• Getting the message across: Short exercise (elevator explanation)• Why popular science is important• What constitutes good popular science communication• What do you want to say and to whom• News criteria• Language, angle, structure	Mette Thornval, Communication Consultant and Janne Hansen, Communication Officer, AU Communication	Nobel Park, Bld. 1483, room 244

9.45-10.00	Coffee		
10.00-11.00	Dialogue with the Media: How to Handle Contact With The Media <ul style="list-style-type: none"> • How the press thinks and work • The interview 	Mette Thornval, Communication Consultant and Janne Hansen, Communication Officer, AU Communication	Nobel Park, Bld. 1483, room 244
11.00-12.00	Dialogue with the Media: How to Handle Contact With The Media <ul style="list-style-type: none"> • Exercises: PhD in three minutes • Summary 	Mette Thornval, Communication Consultant and Janne Hansen, Communication Officer, AU Communication	Nobel Park, Bld. 1483, room 244
12.00-13.00	Lunch		Nobel Park Cantina
13.00-15.30	Personal Awareness	Louisa Lawes, Head of Researcher Development/Assistant Director at Institute for Academic Development, University of Edinburgh	Nobel Park, Bld. 1483, room 244

Module B: Creating Value from Knowledge

Day 1 (June 12, 2013)

Time	Subject	Responsible	Location
9.00-9.30	Coffee		Nobel Park, Bld. 1483, room 244
9.00-10.30	Creating Value From Knowledge: An Introduction to Innovation Management for Early Stage Researchers What does it mean to translate knowledge, or ideas, into something that creates wealth – i.e. innovation?	Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
10.30-10.45	Coffee		
10.45-12.00	Creating Value From Knowledge: An Introduction to Innovation Management for Early Stage Researchers - continued	Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
12.00-13.00	Lunch		Nobel Park Cantina
13.00-15.00	Creating Value From Knowledge: An Introduction to Innovation Management for Early Stage Researchers - continued	Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
15.00-15.15	Coffee		
15.15-17.00	Creating Value From Knowledge: An Introduction to Innovation Management for Early Stage Researchers - continued	Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244

Day 2 (June 13, 2013)

Time	Subject	Responsible	Location
9.00-17.00	Company visit to LEGO: The Application of Research In a Business Context. Departure by bus from Aarhus University (departure time to be announced).	LEGO	LEGO, Åstvej 1, 7190 Billund

Module C: Organisational Skills and Science in Policy Making

Day 1 (June 19, 2013)

Time	Subject	Responsible	Location
09.00-10.30	Business Model Canvas	Jacob Eskildsen, Professor, PhD, Business and Social Sciences, Interdisciplinary Center for Organizational Architecture, Aarhus University	Nobel Park, Bld. 1483, room 244
10.30-10.45	Coffee		
10.45-12.00	Product Innovation, quality and customer segments	Jacob Eskildsen, Professor, PhD, Business and Social Sciences, Interdisciplinary Center for Organizational Architecture, Aarhus University	Nobel Park, Bld. 1483, room 244
12.00-13.00	Lunch		Nobel Park Cantina
13.00-14.00	Value proposition	Jacob Eskildsen, Professor, PhD, Business and Social Sciences, Interdisciplinary Center for Organizational Architecture, Aarhus University	Nobel Park, Bld. 1483, room 244
14.00-14.15	Coffee		
14.15-16.00	Channels of delivery	Jacob Eskildsen, Professor, PhD, Business and Social Sciences, Interdisciplinary Center for Organizational Architecture, Aarhus University	Nobel Park, Bld. 1483, room 244

Day 2 (June 20, 2013)

Time	Subject	Responsible	Location
09.00-10.30	Financing & Cost Structure	Jacob Eskildsen, Professor, PhD, Business and Social Sciences, Interdisciplinary Center for Organizational Architecture, Aarhus University	Nobel Park, Bld. 1483, room 244
10.30-10.45	Coffee		
10.45-12.00	Managing customer relationships	Jacob Eskildsen, Professor, PhD,	Nobel Park, Bld. 1483, room 244

		Business and Social Sciences, Interdisciplinary Center for Organizational Architecture, Aarhus University	
12.00-13.00	Lunch		Nobel Park Cantina
13.00-13.45	Case: "Managing An International Company"	Thomas Myrup Kristensen, Director, Head of Policy Nordics, Facebook	Nobel Park, Bld. 1483, room 244
13.45-14.00	Coffee		
14.00-16.00	Organizing key resources and activities	Jacob Eskildsen, Professor, PhD, Business and Social Sciences, Interdisciplinary Center for Organizational Architecture, Aarhus University	Nobel Park, Bld. 1483, room 244

Day 3 (June 21, 2013)

Time	Subject	Responsible	Location
09.00-09.45	Project Planning: How To Identify Realistic Objectives For Your Research, Monitor Your Progress And Keep Your Motivation	Dr Sara Shinton, Shinton Consulting Ltd.	Nobel Park, Bld. 1483, room 244
09.45-10.00	Coffee		
10.00-12.00	Project Planning: How To Identify Realistic Objectives For Your Research, Monitor Your Progress And Keep Your Motivation - continued	Dr Sara Shinton, Shinton Consulting Ltd.	Nobel Park, Bld. 1483, room 244
12.00-13.00	Lunch		Nobel Park Cantina
13.00-13.45	Improving University Interaction With The Industry	Nanna Kristensen Soni, Organisational Development Director, Novozymes	Nobel Park, Bld. 1483, room 244
13.45-14.15	Coffee		
14.15-16.00	Creativity and Collaboration: How To Boost Your Own Creativity And Gain An Understanding Of Your Creative Strengths	Dr Sara Shinton, Shinton Consulting Ltd.	Nobel Park, Bld. 1483, room 244

Module D: Research Management Training

Day 1 (June 26, 2013)

Time	Subject	Responsible	Location
09.00-10.30	Welcome To The Two-Day Workshop "ReMaT": Contexts of Modern Research and Career Perspectives, Intellectual Property Rights, Grant Acquisition and Exploitation and Commercialisation of Research	Dr Margarete Remmert-Rieper, TuTech Innovation GmbH Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
10.30-10.45	Coffee		

10.45-12.00	Research Management Training For Early-Career Researchers	Dr Margerete Remmert-Rieper, TuTech Innovation GmbH Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
12.00-13.00	Lunch		Nobel Park Cantina
13.00-14.00	Research Management Training For Early-Career Researchers - continued	Dr Margarete Remmert-Rieper, TuTech Innovation GmbH Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
14.00-14.15	Coffee		
14.15-16.00	Research Management Training For Early-Career Researchers - continued	Dr Margarete Remmert-Rieper, TuTech Innovation GmbH Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244

Day 2 (June 27, 2013)

Time	Subject	Responsible	Location
09.00-10.30	Research Management Training For Early-Career Researchers	Dr Margarete Remmert-Rieper, TuTech Innovation GmbH Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
10.30-10.45	Coffee		
10.45-12.00	Research Management Training For Early-Career Researchers - continued	Dr Margarete Remmert-Rieper, TuTech Innovation GmbH Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
12.00-13.00	Lunch		Nobel Park Cantina
13.00-14.00	Research Management Training For Early-Career Researchers - continued	Dr Margarete Remmert-Rieper, TuTech Innovation GmbH Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244
14.00-14.15	Coffee		
14.15-16.00	Research Management Training For Early-Career Researchers - continued	Dr Margarete Remmert-Rieper, TuTech Innovation GmbH Monica Schofield, Head of EU Office, TuTech Innovation GmbH	Nobel Park, Bld. 1483, room 244