



PHD COURSE: HOW TO GET PUBLISHED

The four Graduate Schools at Aarhus University are hosting a joint PhD course focusing on the technique in writing a good scientific abstract. The course will bring together PhD students from all disciplines.

Outcomes

- Get an introduction to publishing strategies
- Understand how the peer-review system works
- Develop a better understanding of how to write your own abstract

Content and Aim of the Course

Publishing is crucial to the academic career. When publishing, the abstract is critical both when submitting a manuscript to a journal, and in attracting readers afterward. A good abstract can concisely explain the aim and results and place them in the context of the research field. The aim of this course is to make the participants aware of how to develop effective writing strategies to target different readerships within academic publishing. This aim will be targeted through a focus on abstract writing. A structural approach and constructive ideas for writing can save time in future writing situations.

Three experienced speakers will share their experiences as publisher and correspondent, introduce the participants to publishing strategies, provide an overview of challenges and pitfalls, and discuss the review process and how to benefit from it. Participants will also be introduced to journals and

publisher's open access policies. The oral presentations will be followed up by 'hands-on' workshops in which the participants practice how to reason and argue through an abstract.

Target Group

PhD students from all disciplines. Participants must have completed or nearly completed data collection and started analyzing data with the aim of publishing the results in an international scientific journal with peer review.

Prerequisites

Prior to attending the course, participants are required to submit: 1) an abstract in English language (250-350 words), and 2) have identified at least one relevant journal, to which the completed paper could be submitted.

During the workshop, participants will give and receive feedback.

Time: The course will take place on **7 December 2017**.

Registration:

Deadline for applying: **7 November 2017**.

Registration is required via web shop: https://auws.au.dk/PhD_course_How_to_get_published

The abstract must be submitted by **1 December 2017** to AU Blackboard

Maximum number of participants: 30

Venue:

Aarhus Institute of Advanced Studies, Auditorium, Høegh-Guldbergs Gade 6b, building 1630

PROGRAMME

09.00 - 09.15

Welcome and introduction to the course

Vice dean Lise Wogensen Bach, Health, AU

09.15 - 10.00

Publishing strategy

Professor Helena Skyt Nielsen, Department of Economics and Business Economics, AU

10.00 - 10.30

Coffee /tea

10.30 - 11.15

Defining and communicating the previously unknown

Professor Poul Nissen, Department of Molecular Biology and Genetics - DANDRITE

11.15 - 11.45	Open Access Anna Mette Morthorst, AU Library
11.45 - 12.00	Fruit and water
12.00 - 12.45	“How I learned to love peer review” Professor Bobby Zachariae, Department of Psychology and Behavioral Sciences and Department of Clinical Medicine
12.45 - 13.30	Lunch and Coffee
13.30 - 15.00	How to write a convincing abstract (parallel session) Stacey Cozart, Centre for Teaching Development and Digital Media, ARTS Professor, DMSc., MSc. Bobby Zachariae, Department of Psychology and Behavioral Sciences and Department of Clinical Medicine Associate professor Berit Lassesen, Centre for Teaching and Learning, Aarhus BSS
15.00 - 15.30	Conclusion and Evaluation Associate professor Berit Lassesen, Centre for Teaching and Learning, Aarhus BSS
