

## PhD Day 2017: *Science – keep it simple*

**Can you make your grandmother and fellow scientists pay attention when you describe your research questions? Do they understand the results you try to explain?**

**These questions are in focus during the PhD day 2017.**

The PhD day is an annual event arranged by the PhD Association in collaboration with the Graduate School, Faculty of Health at Aarhus University. The theme of the PhD Day 2017 is: *Science - keep it simple*.

Within this framework, the day offers key lectures and gives PhD and Research Year students an opportunity to present their research through oral or poster presentations, or to co-chair one of the oral sessions.

To *keep it simple* is challenging and also more relevant than ever. You have to simplify your research to get to its core, when you "sell" your ideas to your supervisor, or seek financial support for your studies. Likewise, when you write an abstract, design your poster, and present your results to the outside world, you need to keep it simple in order to keep it interesting and easy to comprehend.

With international and national keynote speakers and all the presentations by the students, the PhD day 2017 will focus not only on the scientific achievements, but also on the way ideas and data are presented.

Sometimes the most complicated thing is to *keep it simple*.